

PlexpoIndia 2016 International Plastic Exhibition

7 8 9 10 11 January, 2016



WELCOME TO THE  
PLEXPOINDIA EXHIBITION DIRECTORY,  
HELPING YOU TO MAXIMISE MEETING OPPORTUNITIES  
AND ADVANCE PLANNING AT PLEXPOINDIA 2016

EXHIBITION  
DIRECTORY

Organizer



Exhibition Centre, Near Town Hall,  
Gandhinagar-Ahmedabad, Gujarat 382010, India

## About GSPMA

The Gujarat State Plastic Manufacturers Association (GSPMA) was established in 1978 and is ISO 9001:2008 certified. This is one of the largest apex body promoting development and growth of the plastic industry. With over 3500 members, it brings together all plastic manufacturers and processors in Gujarat.

GSPMA is represented in all important central, state and non-governmental bodies. With a vision to facilitate Indian plastic industry globally, GSPMA has played a vital role in establishing Plexpoindia Foundation in 1987, and serves as the founder promoter.

## Plexpoindia 2016

GSPMA also organizes Plexpoindia exhibition every three years. This gives an unique platform to the exhibitors related to plastic industry. Plexpoindia 2016 will be the next mega event that will promote Indian plastic industry. Plexpoindia 2016 will be the 7th Expo where manufacturers, dealers, traders, suppliers of raw materials, machinery & equipment, ancillary equipment, testing equipments, chemicals & additives are expected to participate.

## Importance of Gujarat

Development of new industrial corridor Mumbai... Ahmedabad... Delhi will further highlight Gujarat on world map. It comes under SIPP which promises a brighter future to the plastic industry as well.

The economic boom in India has also given thrust to sectors like packaging, agriculture, bulk commodities & consumer durables, infrastructure and health care. All these sectors uses polymers of different grades.

Thus there will be a great demand of plastic processing machinery and ancillary equipments. Plexpoindia offers a platform where all the machinery & equipments manufacturers related to plastic industry can be showcased. Earlier exhibitions held in 1979, 1995, 2004, 2007, 2010 & 2013 have been the landmarks in the history of Indian plastic industry.

## The Venue for PLEXPOINDIA 2016

Plexpoindia 2016, 7th International Plastic Exhibition will be held at Exhibition Centre, Near Town Hall, Gandhinagar, Gujarat.



# PLEXPOINDIA 2016 Exhibition Directory

Appeal for Advertisement in Exhibition Directory & CD



GSPMA is organizing PLEXPOINDIA 2016 - 7th International Plastic Exhibition with overseas participation at Exhibition Centre, Gandhinagar, Gajarat. To commemorate this mega event GSPMA will be bringing out PLEXPOINDIA 2016 Exhibition Directory.

The Directory will be highly authentic and informative publication comprising of the details of all the exhibitors, advertisers, members and other associated directly or indirectly with plastic industry.

We are glad to invite you to participate in the exhibition and release suitable advertisement of your company. Your message will reach to target customers at very reasonable cost. The details of advertisement tariff are given below.

## Advertisement Tariff Mechanical Data

ADVERTISEMENT POSITIONS & PLAN	Rates (INR [Rs.])
Title Front Page	5,00,000
Adjoining Page Front Title	1,25,000
Front Inside Title + Adjoining Page If separate, per each	2,00,000 1,25,000
Back Title Page	2,00,000
Adjoining Page to Back Title	1,00,000
Back Inside Title + Adjoining Page If separate, per each	1,10,000 80,000
Spine	3,00,000
4 Colour Front Side Opening Page	30,000 50,000
4 Colour Back Side Last Page	15,000 30,000
2 Colour Back Side Position	7,000
Tag (Provided by the Party)	40,000
Section Cover	40,000

## Early Bird Discounts

Subject to full payment along with material reaches us before

- 15 Oct. 2015 : 10%
- 15 Nov. 2015 : 5%

## Terms & Conditions

- Size of the Publication is 15W(321)H 4 cms.
- Full Page Print area 12(WX18)H cms.
- Artwork's Open CDR/AI/PDF file reach us by 15 Nov. 2015
- Positives / Art work / Colour separations will be provided by the advertisers.
- In Case Advertisement Design is not supplied by client, Design charges will be extra.
- All payments shall be made by local Cheques / Drafts payable at Ahmedabad or "RT PAY" cheque only drawn in favour of GSPMA
- Service Tax Extra @14% presently Service Tax & Government other duties as applicable at the time of final payment.



## Advertisement Tariff for CD Cover

Position	Price
<b>CD COVER</b>	
Inside Front Cover	Rs. 50,000
Inside Back Cover	Rs. 50,000
Back Cover	Rs. 50,000

**Hurry Up !!! Before it is too late**

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India Plastics Association  
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Gujarat State Plastics Manufacturers Association



Gujarat State Plastics Manufacturers Association



Gujarat State Plastics Manufacturers Association

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Shanghai China Plastics Manufacturers Association



India Plastics Association



India Plastics Association

Organizer



GSPMA

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For further information, please contact:

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